

**Approved
First Deputy Chairman of
the Committee of Education of Saint Petersburg**

Y.V. Solyanikov

Date

**TERMS OF REFERENCE
OF XX INTERNATIONAL CHILDREN'S
DESIGN, VISUAL AND APPLIED ART CONTEST
"ROOM OF MY DREAM"**

**Saint Petersburg
2017**

APPROVED

Director General of Saint Petersburg Youth Creativity House

M. Katunova

Rector of ITMO University

V. Vasilyev

Director General of CJSC "First Furniture Factory"

President of the Association of furniture and wood processing industry of Russia **A. Shestakov**

**Chairperson of the Non-commercial partnership
"Design Development Partnership"**

Marina Lebedeva

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April 2017
Saint Petersburg

Supported by
the Committee of Education of Saint Petersburg
the Association of furniture and wood processing
industry of Russia
ITMO University

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Fortune favors the bold!
Virgil

Topic of the year: World without borders - dreams without borders

1. The contest's goals and objective

The contest's goal is assisting children and young people in developing an interest in their homes and art of interior design. The contest contributes to developing a flair for style and harmony in creative works of young artists and designers. The contest's main objective is to offer young artists opportunities for pursuing their creative prospects and to encourage the best talents. In special focus of the Organizing Committee is developing creative thinking among children with special needs, low income family children and orphans as well as addressing a topic of tolerance with regard to the Russian culture and cultures of peoples of Russia and the world.

2. The Organizing Committee and Working Group

The Organizing Committee and Working Group prepare and organize the Contest as follows:

- prepare and organize the Contest;
- develop a design plan of the exhibition and accompanying program;
- put together a panel of judges of the Contest;
- invite partners and sponsors;
- provide information support to the Contest.

3. Categories

3.1. Drawings, including computer graphics and 3D modeling with the following topic: **"Room of my dream", "...World without borders..."**, for example, **"My underwater room", "Space room", "Zeppelin room"** etc.

3.2. Decorative interior accessories and furniture with the following topic: **"The great geographical discoveries"** in the following categories:

- Glass and ceramics
- Textile: Embroidery, batik, weaving etc.;
- Paper sculpture;

- Furniture and furniture sketches with the topic: "New life of old things"
- Other interior accessories.

3.3. Interior displays and models of rooms with the topic "World without borders..." "My underwater room", "Space room", "Zeppelin room", "The great geographical discoveries" etc.;

3.4. Fashion design with the topic "World without borders" or "National-international".

3.5. Special category "It is time for tea!", for example, a tea ceremony room, a samovar, a tea set, a tea table etc.

4. Rules of participation

4.1. Children to 17 years inclusive are welcome to participate in the Contest: Secondary school students, pre-school pupils, additional education institution students, teenagers' clubs, children's homes, boarding schools, shelters, orphanages, creative associations, studios, design studios, as well as any other institutions and/or physical person from all Russian regions and foreign countries.

Students above 17 y.o. can participate together with their educational institution without taking part in the Contest.

4.2. THE CONTEST IS DIVIDED INTO TWO STAGES.

4.2.1. FIRST STAGE

The first stage is organized ON THE INTERNET for all categories as follows:

4.2.1.1. Step 1.

Before 15.02.2017 the participants register on the Contest's web site kmminfo.ru (on the main page, «Registration» button)

4.2.1.2. Step 2.

All participants make *a photo report* on how they are designing their works presented for the Contest. *Video reports* are welcome, but not mandatory, except for the category "Fashion Design"

4.2.1.3. Step 3.

Before 15.03.2017

a) *For the following categories:*

- Drawings (p.3.1.)
- Decorative interior accessories and furniture (p.3.2.);
- Special category "It is time for tea" (p.3.5.) (except for interior displays with this topic);
- And "Models of rooms" (p.3.3),

Pictures of the works presented to the Contest (photos or scanned copies) are posted in a relevant section of the group of the Contest in Vkontakte social medium <https://vk.com/kmminfo> (for Russian participants) or Facebook <https://www.facebook.com/groups/kmminfo> (for participants from other countries)

NOTE! PARTICIPANTS FROM OTHER COUNTRIES AND/OR PARTICIPANTS, USING ENGLISH AS A LANGUAGE OF COMMUNICATION, MAY SKIP POSTING THEIR WORKS IN SOCIAL MEDIA AND USE E-MAIL INSTEAD (PLEASE, SEE 4.2.1.4. Step 4).

b) *For the category "Fashion Design" (p.3.4):*

pictures of the works presented to the Contest (photos or scanned copies) must not be posted in the social media Vkontakte and Facebook

c) *For the category «Interior Displays» (p.3.3.):*

pictures of the works presented to the Contest (photos or scanned copies) must not be posted in the social media Vkontakte and Facebook, with the exception of works on "Models of rooms" (see p.3.1)

4.2.1.4. Step 4.

Before 15.03.2017

d)

- Drawings (p.3.1.)
- Decorative interior accessories and furniture (p.3.2.);
- Special category "It is time for tea" (p.3.5.) (except for interior displays with this topic);
- And "Models of rooms" (p.3.3),

Participants send the following materials to an e-mail kmm@leidea.ru (as a single package):

- ***a picture of the work presented to the Contest*** (a photo or a scanned copy) with high resolution not less than 300 dpi for A4 size, album layout to an e-mail kmm@leidea.ru;
- ***an application for participation using the form in p.8.10 of these Terms of Reference*** (a photo or a scanned copy).

e) Participants of the category "Fashion Design"

send the following materials to an e-mail kmm@leidea.ru (as a single package):

- ***a picture of the work presented to the Contest*** (a photo or a scanned copy) with high resolution not less than 300 dpi for A4 size, album layout to an e-mail kmm@leidea.ru;
- ***a video introduction not longer than 3 minutes explaining the idea of the design of the work/collection***

The video introduction can be shot by an amateur camera or by a mobile phone

The Organizing Committee can make an exception for residents of remote regions of Russia by a written request of the participant if they cannot present a video.

- ***a brief description text (not more than 1 page of A4 size) of the idea of the collection*** in a free form, mentioning names of the institution and designers of the collection;
- ***an application for participation in the Contest by a form as in the p.8.10 of the Terms of Reference*** in an electronic form (a photo or a scanned copy).

f) Participants presenting Interior Displays (complex interior installations) send the following materials as a single package to kmm@leidea.ru:

- ***general layout (photos or scanned copies) of the display***
- ***pictures of single units*** in an electronic form as a photo or a scanned photo with high resolution not less than 300 dpi for A4 album size, which are planned for setting up inside the display;
- ***an application for participation in the Contest by a form as in the p.8.10 of the Terms of Reference*** in an electronic form (a photo or a scanned copy).

a brief description text (not more than 1 page of A4 size) of the idea of the display in a free form, mentioning names of the institution;

- g) Winners of the 1st Stage are selected by a panel of professional judges not later than a month after the deadline for presenting works to the Contest.
- h) The winners of the 1st Stage will be notified by an e-message that they are accepted for participation in the 2nd Stage, which is organized in a form as an exhibition in a physical space.
- i) The participants whose works receive majority of votes in Vkontakte and Facebook (in each category) are awarded with a diploma and a memorial gift.

4.2.2. SECOND STAGE

The 2nd stage is organized as an exhibition for all categories as follows:

4.2.2.1. Not later than 5 days after the notification is received from the Organizing Committee, a participant should send a filled out confirmation form to kmm@leidea.ru confirming his/her participation.

4.2.2.2. Each participant, accepted for the 2nd Stage, who presented not less than 10 works, will be free of charge allocated 1 (one) exhibition stand sized 2*2*2m (to see the design of the stand, please, go to https://vk.com/photo-11914597_456239036).

4.2.2.3. Upon agreement with the Organizing Committee, a number of stands allocated can be increased and depends on the quality and quantity of the works presented, as well as on the display's concept.

4.2.2.4. Institutions, who presented less than 10 works, will be offered stands for joint use.

All participants of the 2nd stage present a photo report on how children worked with the contest task or a photo of a child holding his/her work. Step 2).

4.2.2.5. For participants of the Category "Fashion Design" it is mandatory to present a 2-3 minute long video introduction of the collection/work, preferably with fashion show elements.

4.3. Applications, sent by e-mail, are valid for participants' registration, but the participants still should present a hard copy of application provided by signature and stamp of the institution and signatures of the participants' parents on the day of the display's assembly (see p.8.10 of the Terms of Reference).

4.4. The participants will receive a special notification on the assembly date, time and conditions.

4.5. In 2017 participation is **free of charge** for all categories of contest participants.

4.6. All participants of the 2nd stage of the Contest (exhibition) receive diplomas of a **Contest Laureate**.

4.7. The winners of the 1st (Internet) stage, if they chose not to continue in the 2nd stage, will receive their diplomas by post.

4.8. Electronic versions of diplomas are not distributed. All diplomas are provided by an original signature of the Chair of the Organizing Committee and sealed by the Contest's stamp.

4.9. Works presented to the 1st stage of the Contest with pictures of improper quality can be declined participation.

4.10. The deadline for contest works and applications is 15 March 2017 (inclusive).

4.11. Applications, filed after the deadline, will be declined participation.

4.12. The contest winners of previous years are accepted for the Contest's 2nd stage **hors concours** under provision that:

- **their applications to the Contest are filed** observing the time frame set by the Terms of Reference (mandatory) (p.4.2.1.);

- **their works presented to the Contest are posted in the Contest's groups in social media**

Vkontakte <https://vk.com/kmminfo> (for Russian participants) or

Facebook <https://www.facebook.com/groups/kmminfo> (for participants from other countries);

- other conditions set in p. 4.2.1. Of the Terms of Reference are observed.

4.13. Participants of the 1st (Internet) stage of the Contest, not qualified for the 2nd stage, are not given diplomas.

4.14. Hard copies of works, sent to the Contest by **POST, ARE NEITHER ACCEPTED** nor evaluated.

For questions please e-mail to kmm@leidea.ru or phone **+7(812)7186256**, the contact persons are:

Chair of the Organizing Committee Marina Lebedeva +7-906-2706417

International Project Manager Yana Bocharova +7 981 9466426

Social Project Manager Evgeniya Gromova +7-812-7186256

5. Age categories

Two age categories of participants are identified:

- 1st – to 10 y.o. (inclusive),
- 2nd – 11-17 y.o. (inclusive).

6. Panel of judges

6.1. The panel of judges of the Contest is put together by the Organizing Committee. The panel includes professional designers, artists, furniture makers and interior experts.

6.2. How winners are selected: winners are selected by the expert decision of the judges.

7. Conditions of the Contest

7.1. **The contest is organized as an exhibition.**

7.2. The participants' work will be on display in Saint Petersburg **in April 2017** at an exhibition, where the winners will be selected.

7.3. Exhibition space and equipment are rendered **free of charge** for the participants.

7.4. Participants themselves work with a display layout, labeling, assembly and dismantling, if not agreed otherwise by the Organizing Committee during the preparatory stage.

7.6. **Winning participants of the "Room of My Dream" Contest of previous years (exhibition stage)** can file an application on 15 March 2017 at the latest for displaying the works of the Contest' winners during the exhibition. It can be done **hors concours**. The application is sent in a free form to the Contest's e-mail kmm@leidea.ru accompanied by a picture/a scanned copy of both the work itself, and the diploma of the winner.

7.7. The Contestants **may not** present works for the Contest, which had already participated in the Contest in previous years.

7.8. The Organizing Committee provides **free** horizontal facilities (display platforms) for displaying 3D works, which are exhibition cubes made of transparent plastic or plywood (size 50*50*50cm or 50*50*70cm)

7.9. The drawings presented to the Contest **must** be fixed in **frames with a mount** (not necessary with glass)

7.10. The Organizing Committee grants **free** entry to the exhibition to the participants by special invitation tickets or by lists put together after a special request to the Organizing Committee.

7.11. Time of opening and award ceremonies to be announced later.

7.12. **An album** is published by the opening of the exhibition, including all contest works accepted for the 2nd Stage of the Contest. Information on works taking part in the Contest is placed in the Album **free of charge**. In order to be included into the Album, pictures of works should be presented in a polygraphic quality (resolution 300 dpi for A4). In case the visual material is provided in improper quality (blurred picture, low resolution, date on the picture etc.) the organizing Committee reserves the right of not placing the work of the Laureate in the Album without explaining the reason.

The album is granted free of charge to the winners of the 2nd (exhibition) stage of the "Room of My Dream -2017".

7.13. The contest's official operator is Medina Art Ltd.

8. Announcement of results and awards to winners

8.1. The results of the Contest will be announced based on the judges' opinion during the award ceremony on the exhibition's closure day (the date to be announced later).

8.2. In accordance with the judges' final protocol, the winners are given the following prizes:

8.2.1. In the category "Drawings, including computer graphics and 3D modeling with the following topic: **"Room of my dream", "...World without borders..."**

- One 1st prize – a diploma and a valuable gift to a contestant and a teacher;
- Two 2nd prizes – diplomas and valuable gifts to contestants;
- Three 3rd prizes – diplomas and valuable gifts to contestants.

8.2.2. In the categories «**Interior displays and room models**», «**Decorative interior pieces and furniture**», «**Fashion design**», as well as in the special category with the topic «**It is time for tea!**» the following prizes are distributed in each of the categories:



1st prize – a diploma and a valuable gift to contestants and teachers;

• 2nd prize – a diploma and a valuable gift;

• 3rd prize – a diploma and a valuable gift.

8.3. In honor of the XX anniversary of the Contest the Organizing Committee introduces Grand Prix of the International Children's Design and Visual and Applied Art Contest "Room of my dream" - three day trip to Italy for two (the contest winner and an accompanying person).

8.4. All winners of the 2nd (exhibition) stage of the contest and the laureates of the Contest - finalists of the 1st (Internet) stage will be given diplomas of a Winner or a Laureate of the Contest (respectively).

8.5. Organizers, sponsors and partners of the Contest, as well as other interested organizations can introduce and distribute special awards, prizes and diplomas for participants.

8.6. The participants of the Contest and/or their representatives bear personal responsibility for observing copyright and related rights with regard to the works presented by them for the Contest. Consent to this paragraph of the Terms of Reference is confirmed by their application, presented both electronically and in a hard copy with a signature and a stamp of an organization or a signature by a parent in case of individual participation.

8.7. The Organizing Committee has the right of using both pictures of contesting works and pictures of the Contest's participants themselves for promotional, information and other purposes, including publishing and commercial distribution of printed materials, souvenirs and other products decorated by pictures of contesting works and pictures of the Contest's participants themselves in all countries of the world. The Organizing Committee exercises this right at its own discretion and without paying any remuneration.

8.8. Preliminary registration is done on the Contest's web site: <http://www.kmminfo.ru> under the "Registration" button

8.9. A contest application should be printed on a company paper of an educational institution and provided by the manager's signature and stamp. In case of physical persons an application should be signed by a participant's parent.

8.10. On the day of assembly of the exhibition each participant presents an application filled in and signed by a parent or a manager of educational or other institution by the following form:

APPLICATION FORM

Application for participation in "Room of my dream" contest

Title of an educational institution _____

Country _____

City/settlement _____

Address (post address, including ZIP-code) _____

Full name and surname
of a responsible teacher for
institution/parent (for individual
participants) _____

Contact information:
Telephone _____
e-mail _____

List of the contest participants and their works:

| N | Name and surname of the contest participant | Age | Type of creative activity/ category | Title of the work, technique | Name and surname of a teacher |
|---|---|-----|--|------------------------------|-------------------------------|
| | | | | | |

Signature of a manager/parent _____ / _____ /
Stamp

Note:

Printed applications are collected (***handwritten applications are not accepted!***). All lines should be filled in in the application. Applications which are not properly filled in can be declined.